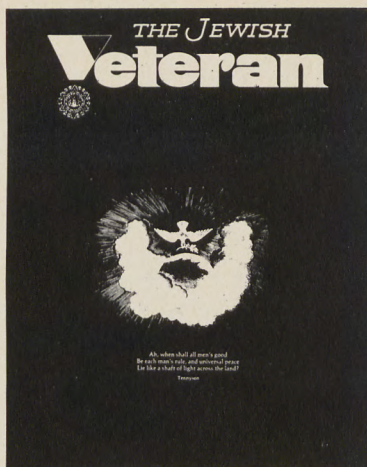


# *THE JEWISH* **Veteran**



Ah, when shall all men's good  
Be each man's rule, and universal peace  
Lie like a shaft of light across the land?

Tennyson



As the quest for peace by all mankind continues, and 1972 draws to an end, the symbolic dove of peace on our cover expresses the call for action now that would rekindle the spark of peace and joy for mankind everywhere.

The Jewish Veteran  
 "The Patriotic Voice of American Jewry"  
 Organized 1896  
 Official Bulletin of  
 The Jewish War Veterans of the United States  
 of America  
 NORMAN TILLES  
 National Commander  
 66 Court Street, Brooklyn, New York 11201  
 NATHAN RIEF  
 National Editor  
 FELIX M. PUTTERMAN  
 National Executive Director  
 1712 New Hampshire Avenue, N.W.,  
 Washington, D. C. 20009  
 Phone: 202-265-6280  
 WARREN ADLER  
 Managing Editor  
 ROLLY GIBBS  
 Administrative Editor  
 JIMMY MIDGETT  
 Art Director  
 JEROME N. NISMAN  
 Advertising Director  
 EDITORIAL OFFICES  
 5225 Wisconsin Avenue, N.W.,  
 Washington, D. C. 20015  
 Phone: 202-362-2257

The Jewish War Veteran is published seven times a year: January-February, March-April, May-June, July-August, September, October-November and December by the Jewish War Veterans of the United States of America at Washington, D. C. Second-class postage paid at Washington, D. C. Subscription price in the United States is \$2.00 per year, payable in advance. Advertising information and rates available from the Advertising Director or any of the advertising representatives. JWV National Headquarters, 1712 New Hampshire Avenue, N.W., Washington, D. C. 20009.

# THE JEWISH Veteran



DECEMBER 1972

## contents

volume 28 number 7

- 3 **COMMANDER-AT-LARGE**  
*National Commander Tilles relates a poignant telephone conversation with a Soviet Jew in Moscow.*  
 By Norman Tilles
- 4 **WUJS FIFTH ANNIVERSARY**  
*A report by your Jewish Veteran Editorial Staff on the fifth anniversary of the WUJS Institute in Arad, Israel, where students from all over the world strengthen their ties with Israel in an incredible little town in the middle of an Israeli desert.*
- 6 **CAPITOL CORRIDORS**  
*The National Executive Director presents a study of the proposed amendment to the East West Trade bill, which received the endorsement of three quarters of an Election-year Senate.*  
 By Felix M. Putterman
- 8 **ISRAEL'S WOUNDED SOLDIERS . . . Have They a New Life Ahead?**  
*A report reprinted from the Jewish Chronicle (November 17, 1972) of Simcha Holtzberg, the "Jewish Father Christmas" to wounded soldiers in Tel Aviv.*  
 By Ruth Raziel
- 10 **WAR OF WORDS: Battle For The Minds of Men**  
*A JWV member, a propaganda analysis specialist during the War, describes the bloodless war, the conflict that has been identified as "The War of Words" or the "Battle For The Minds of Men" or, sometimes, "Propaganda War."....*  
 By Arthur Settel
- 14 **FEDERATION EMPLOYMENT AND GUIDANCE SERVICE**  
*A brief run-down on a non-profit, non-secretarian agency affiliated with the Federation of Jewish Philanthropies of New York which offers a comprehensive employment service, educational and vocational guidance, vocational rehabilitation and skills training and jobs development for the Jewish un-employed.*
- 16 **THINK BLACK**  
*JWV's Program Consultant relates a recent experience where the City College of New York Alumni Association played a catalytic role in the organization and development of a national science organization for Black Students.*  
 By Dr. Seymour Weisman

## DEPARTMENTS

- 7 VETERANS SERVICE OFFICES by Stanley Rosenberg
- 13 TAPS
- 19 LETTERS TO THE EDITOR
- 20 JWV INSURANCE by Malcolm A. Tarlov
- 21 GRASS ROOTS by Benjamin H. Chasin
- 22 AROUND THE JWV CIRCUIT
- 24 NOSTALGIA
- 29 EDITORIAL

# commander-at-large

By Norman D. Tilles, *National Commander*

Last month, in this space, I described my London visit with Greville Janner, Member of Parliament, AJEX leader and a leading activist in the struggle for Soviet Jewry. While there, my most unforgettable experience was a telephone conversation with Esther Markish on the other end of the line in Moscow. From this comfortable British home I was privileged to bring a message to JWV and others in our community from a truly heroic figure on the travail of Soviet Jews. After, miracle of miracles, she was permitted to leave the USSR, the tape of her message finally arrived here.

Since Esther Markish symbolically embodies the aspirations of so many Jews in the Soviet Union who, ransom or no, strive to reach Israel, her words give meaning to their entire struggle. The first portion, a message addressed to us was read by her from a prepared text in English. The latter part was given impromptu in Yiddish and translated from the tape by Mrs. Rose Chasin.

"Dear Friends—We take the liberty to address to you in such a way as many times you have expressed your goodwill in connection with our difficult and bitter problems which are disturbing the majority of the Jews living in the USSR. A striking example is the wide scale campaign for the abolition of the excessive higher education tax for the people wishing to emigrate to Israel which is now taking place in America and Great Britain."

"Our internal problem, not within the competence alone of the State of Israel to cross the vigilantly guarded borders of the USSR, needs the widest response from you. We hope that your protests will encourage the authorities to recognize the problem but

unfortunately the problem cannot be solved alone by the abolition of the education tax. The problem is much more serious and we think that it is our duty to draw your attention to this fact."

"A small concession made, may obliterate the problem as a whole. One cannot see the forest from the trees—



a Russian proverb goes. Pay money and get the visa! This applies only to the small minority that are the lucky ones but it has nothing to do with the hundreds of Jews whose appeals were refused without any reasonable explanation."

"For about two years we, Esther and David Markish, have been trying to go to Israel to join our relatives. During that time, a year ago, Irina Markish, the wife of David received a visa and left for Israel. Our family has been broken for the second time—the first time it happened under the Stalin terror when the head of our family Perits Markish [her husband] was sentenced to death and shot by a firing squad."

"We have been driven to despair. We are ready to give up everything we possess but not our honor and conscience. We are ready to walk in order to reach our beloved Motherland just as our early predecessors did but at least, after all the pogroms, robberies and oppression it would save a handful of Jewish souls to bow their heads after their ordeal in a foreign land. We are even deprived of this."

"Remember the Biblical legend about the Jews in their struggle with Amalek. When Moses raised his head, Israel won; and when he dropped his hand, Amalek won. This is from Exodus, Chapter 17, page 11-13."

"Dear American and English friends, help us not drop our hands. God give you strength and let God give us courage."

From Yiddish . . .

"Dearest brothers and sisters in America, thank you, thank you, thank you for all that you are doing for us and for me, the widow of Ferits Markish—not a young woman and not a healthy woman—who has lived through so much and who has one dream to be with my people in my holy land with all the good friends that I have in this entire world. I must tell you once again that I will not die until I see my land but if God does not want me to get there alive during the years that are left to me, then I want to beg, at least, that my corpse, my life, whatever is left, be buried in my holy earth. Be healthy, do all you can for me and for all Jews who want to leave here and who want to be with our people there on the lovely and holy land."

"Esther Markish"

# On the Edge of the Judean Desert

## Students Take Stock of the Jewish Experience

January first will mark the fifth anniversary of the W.U.J.S. Institute in Arad, Israel. As of that date nearly 1500 college graduates will have questioned, debated and, hopefully, strengthened their ties with Israel and the Jewish people by joining the Institute's workstudy programme. Students from Sweden, India and Australia, South Africa and Canada have joined groups of 50-120 of their peers from all over the world to study for six months in an incredible little town in the middle of an Israeli desert, and from there to work in their chosen professions among the people of Israel.

Who comes? Young college graduates under the age of 30, unmarried as a rule (or at least without children), well-trained in their prospective fields and looking for something. Some want to find out what Israel is all about. Some want to settle in Israel. Some want to discover what Judaism is about and if it is worthwhile for them. Some just want to take a year off and some want to get away from wherever they are. Some come to find a cause and some come to forget one. Most come for a combination of all the above and for reasons we haven't even thought of. Whatever the reason, they come and, as a rule, profit from their six-month stay on the edge of the Judean Desert only 10 miles from Massada. They have the opportunity to spend almost half a year in a relatively carefree environment learning Hebrew, studying a variety of Jewish subjects, touring the country, and even working for ten days on a kibbutz or moshav. The idea is to get to know as much as possible about the country both on an intellectual level and as an active participant. For this reason the course

is advertised as being a minimum one year: six months of study and six months (or more) of work.

Acceptance to the programme is based on education (college degree or professional certificate), and availability of jobs. The Institute has a full-time job counselor to assist in placement and to advise about professions.

Arad was chosen as the locale for the Institute because it represents the spirit and tempo of the new, developing Israel. It is a new town and is growing as fast as new housing can be built. It is one of the few communities in the world which is expressly designed for its climate and potential population. Services are constantly being expanded to keep up with the size of the town and a new cultural centre is now being completed to satisfy the growing demand for entertainment. Arad was originally settled ten years ago and has grown to become a centre for tourism and industry. In the desert about 2,000 feet above sea level overlooking Massada and the Dead Sea, Arad is 30 miles from Beer Sheva, 60 miles from Jerusalem and 100 miles from Tel Aviv. It is in an area called the Mountainous Negev and has the dry air of the Negev and the cool evenings of the mountains.

The study programme is intensive. 30 hours a week are devoted to Hebrew language on different levels catering for the complete beginner and the already proficient. In addition to Hebrew, students choose Jewish Studies courses from the 30 or more offered. These range from an Introduction to Israeli Politics to Mysticism and Hassidism, from Arab Nationalism to the Bible and from Kibbutz Ideology to Anti-semitism. These

courses are given by highly qualified lecturing staff drawn, apart from the Institute's resident lecturers, from the faculties of Israel's universities.

Apartments at the Institute have 1 or 2 bedrooms along with a kitchen, shower, toilet, living-room and balcony. Though all meals are served in the Institute dining-room, students are also given kitchen facilities in each apartment. For those who are interested, religious services are held in the Institute synagogue. The Institute has a library for its students and a club-room for T.V., parties etc. There are social activities several nights a week and Shabbat and holidays are celebrated in a traditional vein. Students are encouraged to have as much contact with the citizens of Arad as possible; they can also be "adopted" by local families. Across from the Institute are tennis and basketball courts, and the town has an Olympic-size swimming-pool, open to all the Institute's students.

The most important part of the year is, however, after students leave Arad and start working in their professions. They now become regular citizens, earning a regular wage and living a normal life, and seeing Israel as it really is. The time spent in Arad is really only a preparation for this second period when a knowledge of the country, its culture and language are prerequisites for survival in everyday life.

At the end of the year many students return home having had a very valuable educational experience. Many stay on in Israel, some to settle permanently. It is agreed by all that in terms of a serious introduction to Israel for the young college graduate, the unique programme in Arad is unbeatable.

The Jewish Veteran

In  
Memoriam

**HARRY  
S.  
TRUMAN**